

# Plain Talks & News

OCTOBER, 1971



Happy  
Halloween



Following every service call by our company a card is sent to the customer asking for an opinion as to the quality of the service rendered. Most of the time the reply is favorable - - sometimes it is not. Generally, courtesy, or the lack of it, is the determining line between a satisfied and unsatisfied customer.

Servicemen, by the very nature of their job, are perhaps the truest envoys of our company. Time and time again this fact is verified by letters received from the public we serve. Our servicemen know this and periodically we like to single them out for the praise they deserve.

Mrs. Winnie Carroll, 2425 South Street in Beaumont, recently wrote a letter to the company praising the efforts of one such serviceman, E. C. VanEman.

On Sunday night, Aug. 22, one of the circuits in Mrs. Carroll's home went out. "I hated to call on Sunday night," stated Mrs. Carroll, "but a refrigerator is on that same circuit."

According to Mrs. Carroll, the circuit went out about 7:30 p.m. Shortly after she called our service department Mr. VanEman was on the scene.

Her following letter said, in part, "I wanted to say I received excellent service. The gentleman came out in a few minutes and I only had a fuse out. . . I wanted to say I appreciated the prompt and excellent service the gentleman gave."

A little courtesy such as was demonstrated by Mr. Van Eman is the greatest public relations program of any company. It takes just a little effort to do so much good, and a lot less effort to ruin it all.

PM

**Courtesy . . .**

**That Little**

**Extra Effort**





Volume 49  
Number 8  
October, 1971



Hurricanes p.2



Halloween p.10

<i>Hurricanes: What We Do</i>	2
<i>Importance of Relays</i>	8
<i>Halloween</i>	10
<i>GSU News</i>	12
<i>Promotions</i>	17
<i>Service Awards</i>	18
<i>Retirements</i>	19
<i>Coffee Cup</i>	21
<i>Welcome Aboard</i>	24

Published Monthly By  
Public Relations Dept.

# GULF STATES UTILITIES CO.

P. O. Box 2951  
Beaumont, Texas 77704

James S. Turner, Director, Public Relations  
Pat McMeel, Associate Editor  
Jim Harper, Contributing Editor  
Henry Joyner, Contributing Editor,  
Baton Rouge

Member:



*OUR COVER: Four Year Old Chris Joyner has the tables turned on him by his grandmother, Mrs. J. H. Coody of Shreveport. Chris, son of Mr. and Mrs. Henry Joyner of Baton Rouge, will be just one of many millions of children out to enjoy himself on Halloween night. See story on page 10.*



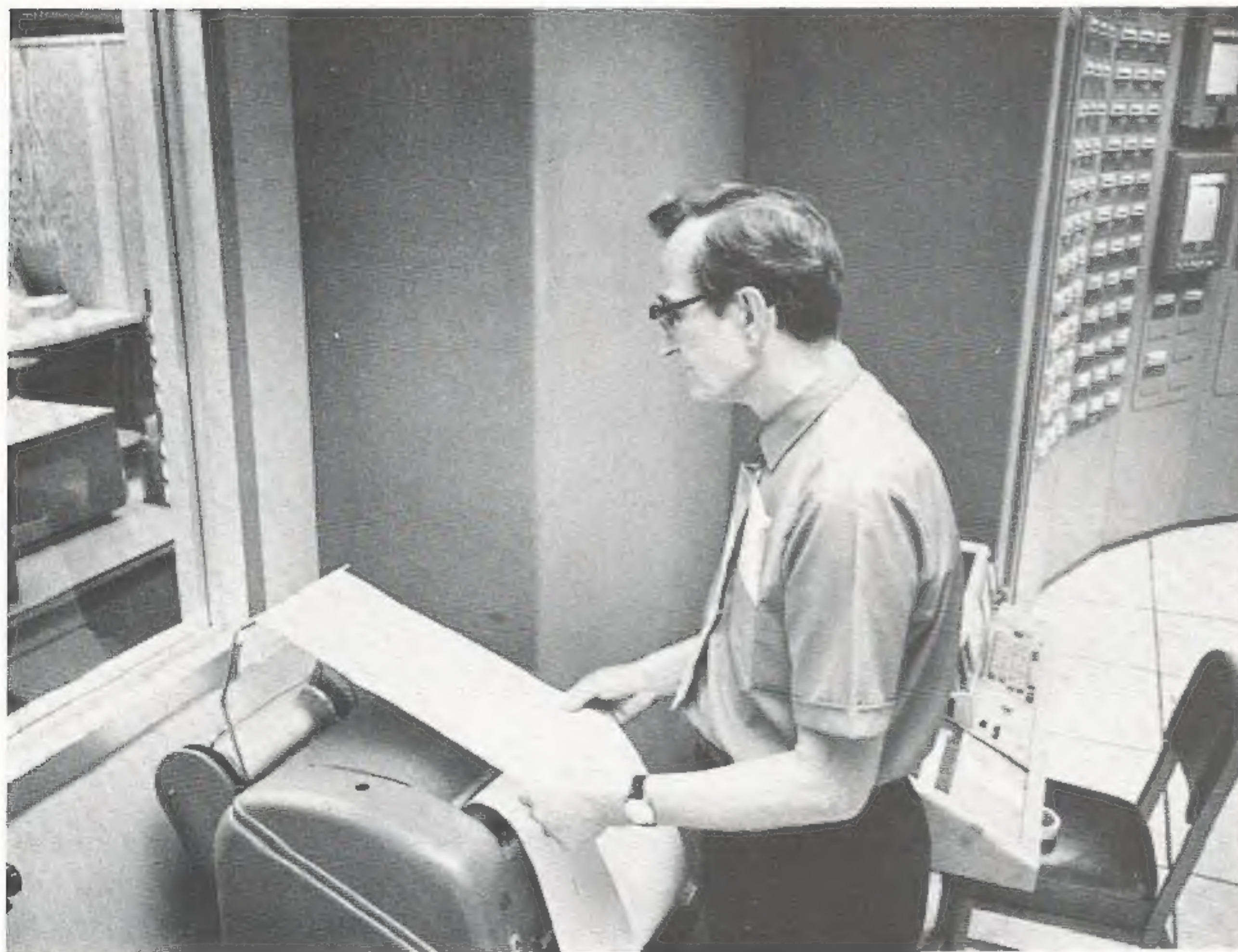
# HURRICANE; Worry, Wait And Work

NATIONAL WEATHER SERVICE, NEW  
ORLEANS, LOUISIANA HURRICANE BULLETIN  
EDITH

7 P.M. ... THURSDAY ... SEPTEMBER 9,  
1971.

... HURRICANE EDITH NEARS THE TEXAS  
COAST ...

This is how it begins, her name might be different but the fears and the anxieties she causes are always the same. A hurricane is on the way, and any way you spell it, it still comes out t-r-o-u-b-l-e for thousands of people who live on or near the Gulf Coast.



Herman Heil  
... Keeps Close Watch

As of this writing Edith has passed, and with less damage than is usually the case when one of these freaks of nature hits land, but bad enough. For the people of the Gulf Coast, and for business and industry such as our own, the waiting is not over.

The summer and autumn months are the months of the hurricane, and one storm is normally only the prelude for another. It's a waiting game, and all you have to do to play is to have your home, camp or business along the Gulf or eastern coast lines.

For our company and other utilities which serve this area, the hurricane season brings with it a special, awesome responsibility. No matter what the weather, homes, hospitals, industries, cities, farms and on and on, must have the power to sustain life, to maintain communications, provide lighting, fuel and all the thousands of vital services which electricity sustains.

So what does the hurricane season mean to us? What does our





Joe Flanigan, administrative assistant in System Operations, checks out the Disaster Room communications system in the basement of the head office building in Beaumont as Hurricane Edith nears the Louisiana coast.

company do when faced with a tropical storm or hurricane? For one thing, work becomes very lively.

Hurricane preparedness comes under the general supervision of the System Operations Manager. In our case, Jack Kirkland is that man. "Whenever we are threatened by the possibility of a hurricane, guidelines for the emergency steps we take are to be found in our Emergency Operations Manual," said Mr. Kirkland.

This manual, red in color, is a thick volume and is the bible our company follows when an emergency situation exists or is expected. Duties of personnel in the company responsible for the administration of the Emergency Operating Plan are spelled out. It is a comprehensive book and updated at regular intervals with new information. In addition to the general emergency procedure, each Operating Division supplements with such detailed instructions as pertain to them specifically.

Generally speaking, emergency procedures used by our company go something like this:

When news is first flashed by the U.S. Weather Service that a tropical depression is forming, a close watch is kept on its progress by System Operations and the various Operating Divisions. If the situation worsens the pre-hurricane policy is put into effect.

What this means is that all personnel, particularly those in the Transmission and Distribution Department are given pre-set assignments. These assignments tell them where to go, outlines disbursement of equipment, the gathering of stores, servicing of vehicles, the setting up of communications and a hundred other items that deal with getting prepared for the worst. All of these tasks are coordinated through the System Operations Department.

Located in the basement of the home office building in Beaumont is an Emergency Operating Room. "We have radios, maps,

telephones, short wave equipment - all the tools necessary to maintain a constant information center to stay abreast of the overall efforts of our personnel," said Mr. Kirkland.

Mr. Kirkland went on to explain that while the major efforts of the department would be centered around the preparedness of the division most likely to be hit, the other divisions would be placed on standby notice with crews alerted so that they could furnish extra help should the occasion call for it.

The next stage of emergency operations concerns the area actually under the duress of a hurricane or severe storm. "All we can do in this situation is stand back and duck," Mr. Kirkland continued.

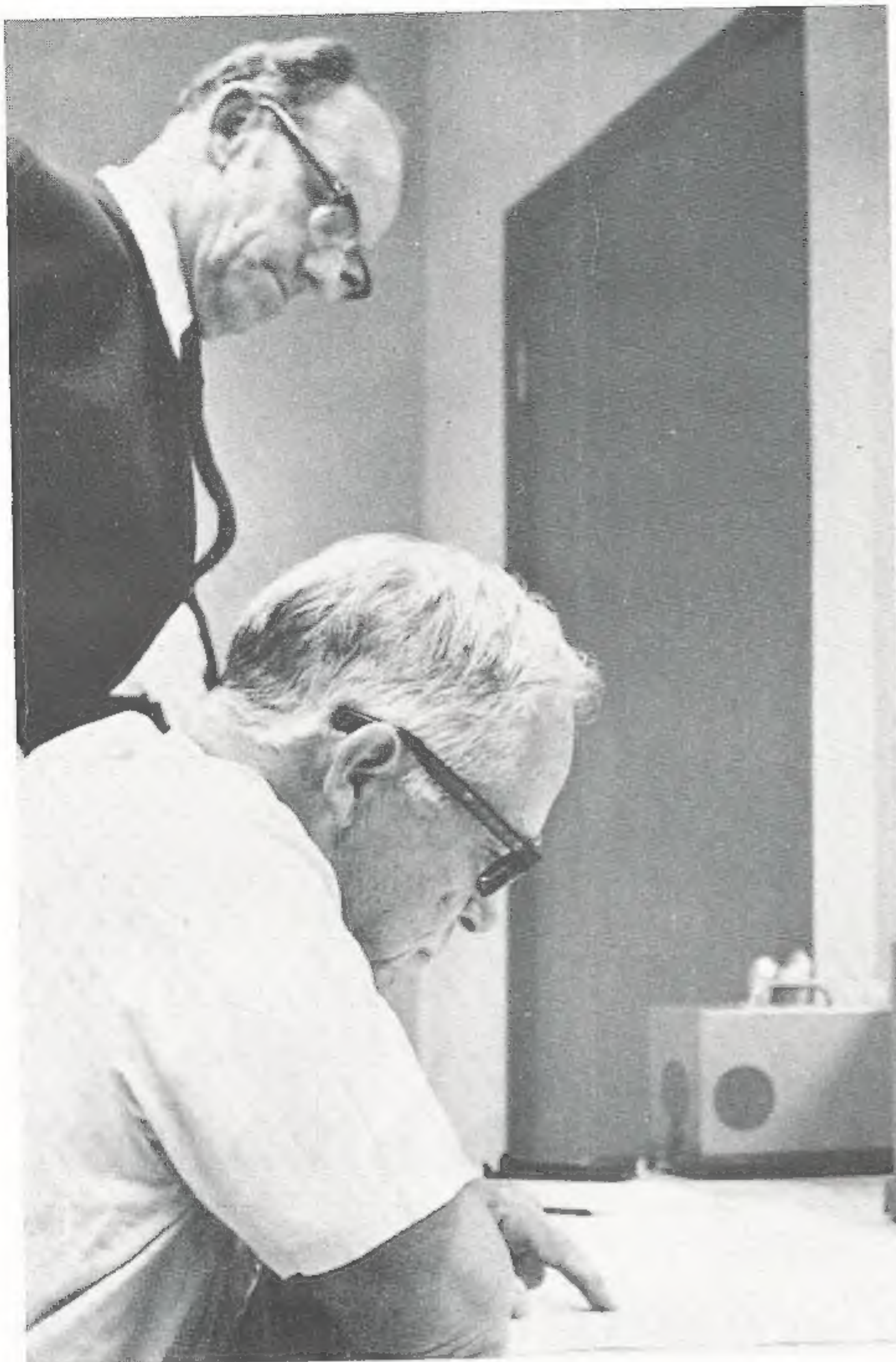
The main job of the second phase is to determine, through radio broadcasts patrols, field inspections and other means of reporting, just where the primary damage has occurred, what parts of the area are most severely damaged, etc. This will tell operations just how much equipment and personnel will be required to get electric service back into operation.

The final stage (post-storm phase), is the implementation of all the preceding efforts. Company crews from the locations not affected are dispatched to the areas hit by the storm to repair damage. Other utilities are contacted if necessary to supply extra help, outside contractors may or may not be called in, tree trimming firms notified where to go to remove fallen trees and so on.

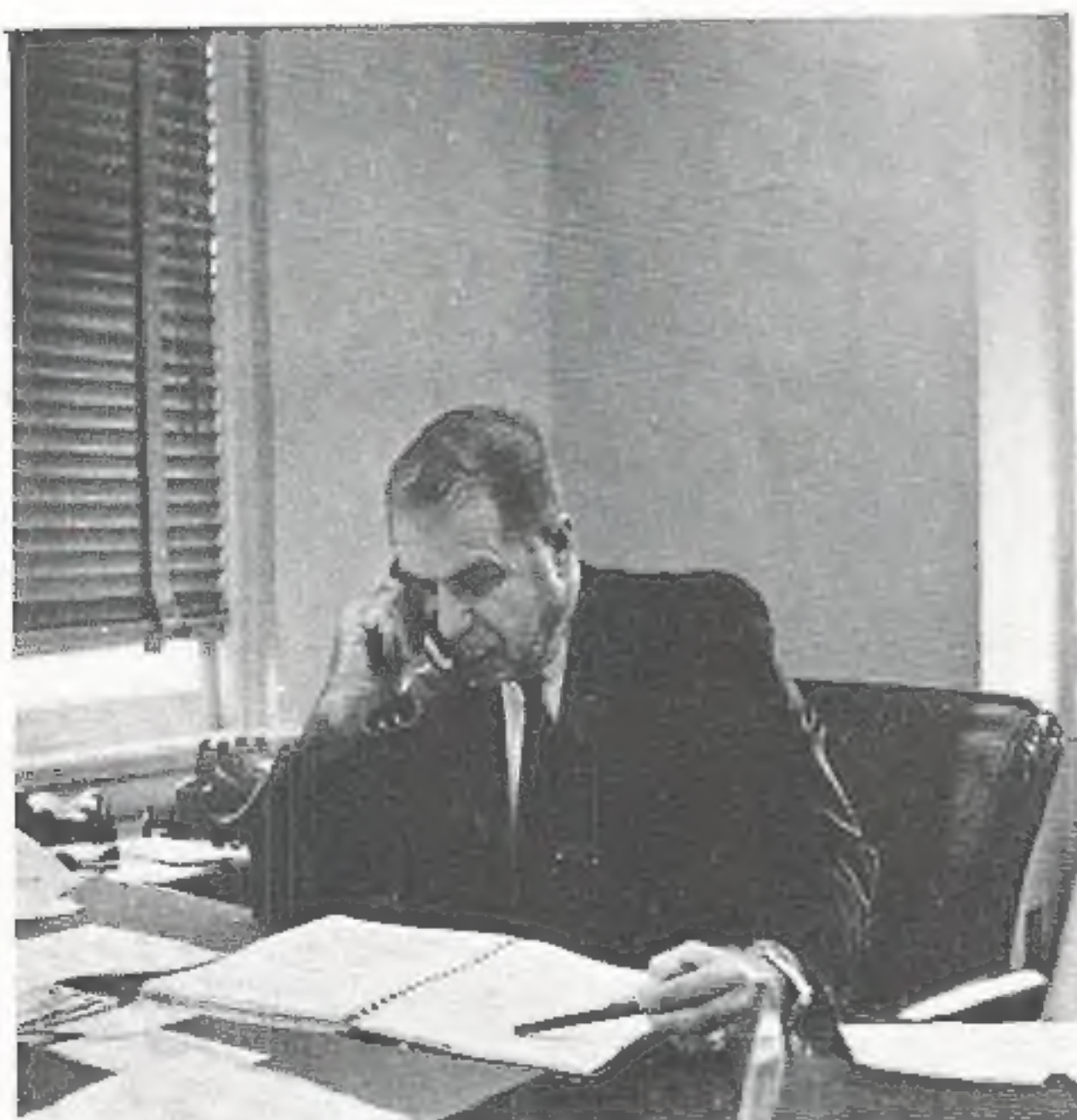
It is in this stage that the use of personnel from all other departments of the company may or may not be called to help. By operating switchboards, answering phones, recording information, making preparations for housing out-of-town crews, and generally doing any task they can to relieve men in the T&D Departments for the actual field work is the primary purpose for this.

Virtually every department in our company has some part to play in the event of a hurricane. One im-





As the hurricane draws ever closer, activity picks up rapidly and everyone becomes involved in tracking the storm. At left, S. L. Adams (seated), senior vice-president, Engineering and Production, is given a briefing by Jim Derr, superintendent, Plant Construction. At right, Ray Clausen (shirtsleeves), director, Engineering Planning, points out path of the storm to Pat Murphy, senior vice president, Operations. Jack Kirkland, bottom left, goes through the Emergency Operations Manual.



portant job is to inform the public. To do this, the Advertising-Public Relations Department has prepared and distributed a Disaster Press Kit which comes into use throughout the system.

Special news releases and advertisements are given to the various media so that the public will be kept accurately informed of the progress of service restoration. By informing the public of this, traffic can be rerouted and, sometimes, lives actually saved.

Pre-storm releases remind the public what can happen and what should be done to protect their home. These articles and advertisements also give hints on how to

keep food from spoiling in case electric service is knocked out, and also warns of the danger of "hot wires" that may be on or near the ground as a result of the winds.

We could go on by mentioning every department and what it does, but you get the idea. During an emergency, it's up to all of us to do whatever is needed to insure our customers are not without power for a lengthy period of time. With the exception of pure water and food, perhaps no other item is more needed following a storm than electricity.

Like we said at the beginning of the story, work becomes very lively.

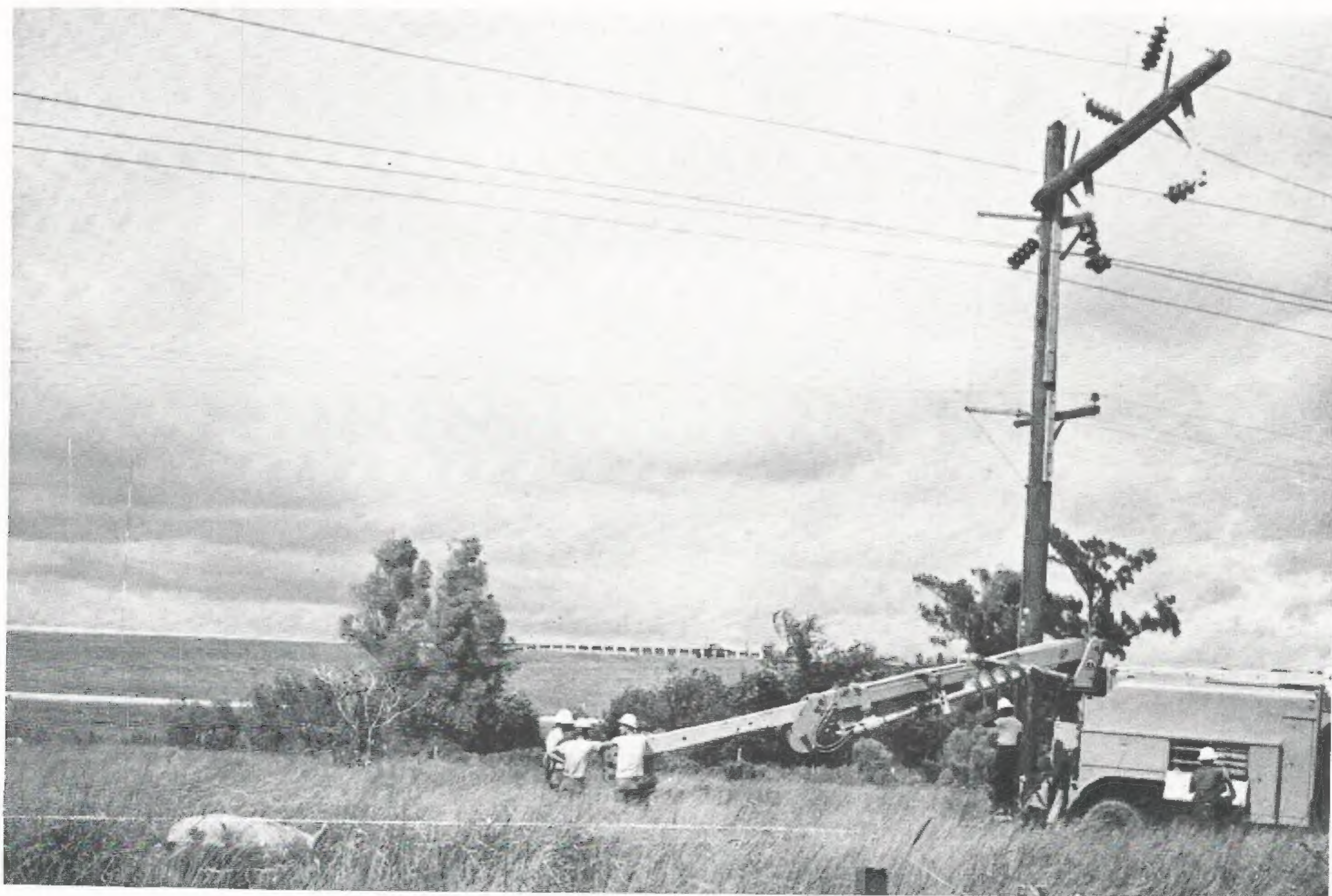




Hutt Reed, raincoat and hat, district superintendent at Jennings, wears a worried face as he waits for the high winds and rains of Hurricane Edith to subside. Jennings was hard hit by the hurricane, but not as severely as Lafayette or Baton Rouge. At right, line trucks from the Beaumont Service Center are prepared prior to leaving for the Lake Charles and Baton Rouge Divisions to help crews restore service.

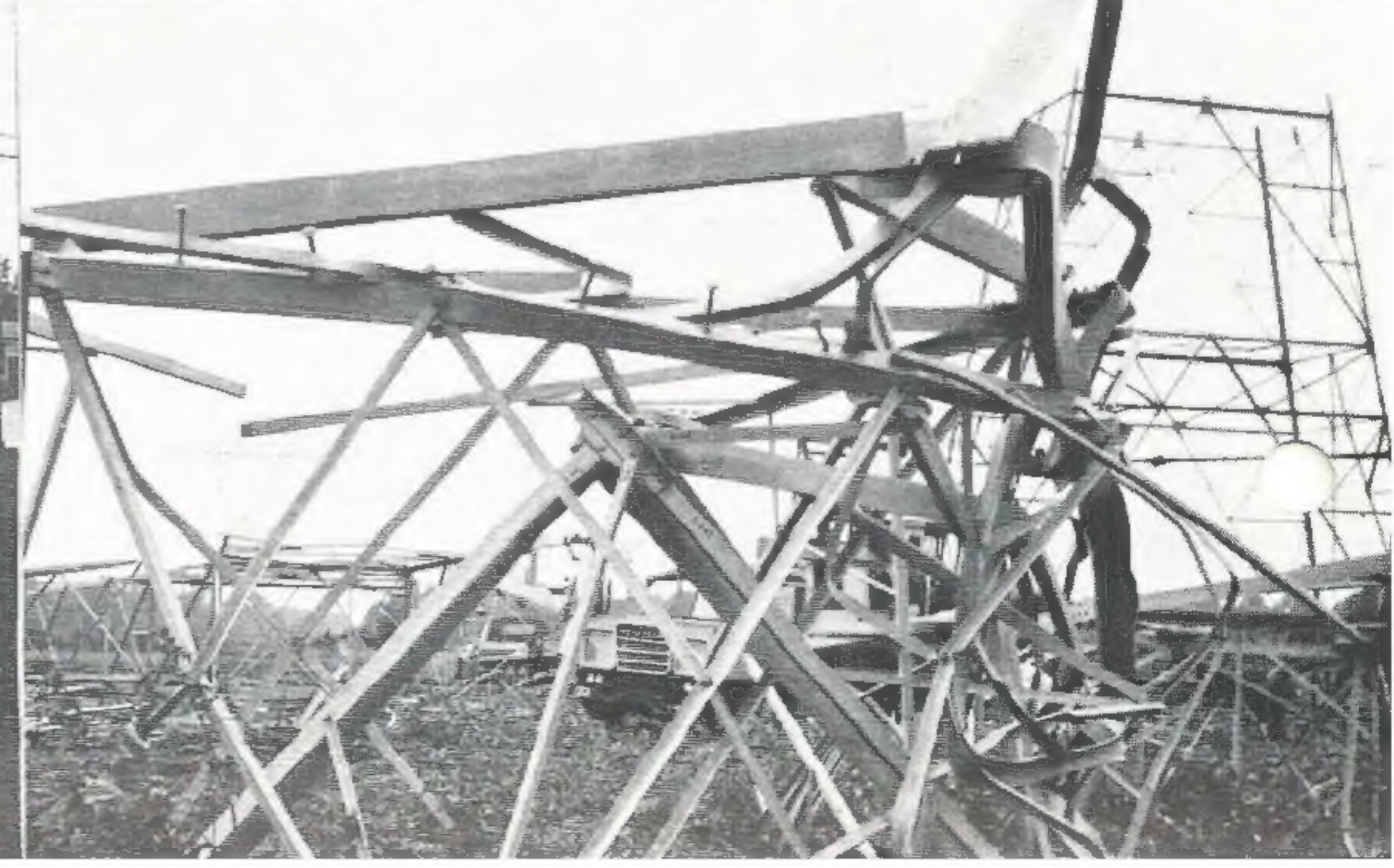
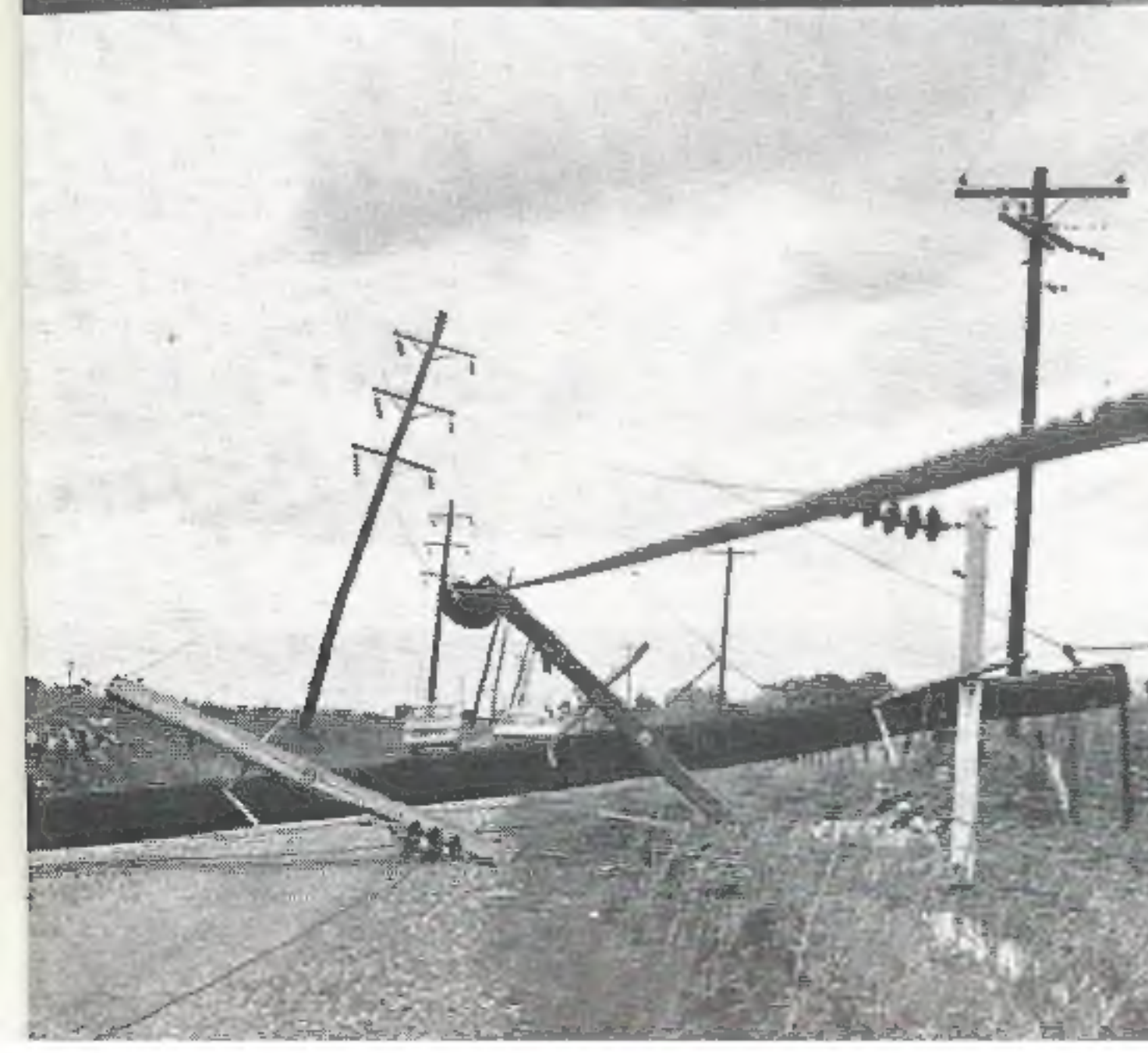
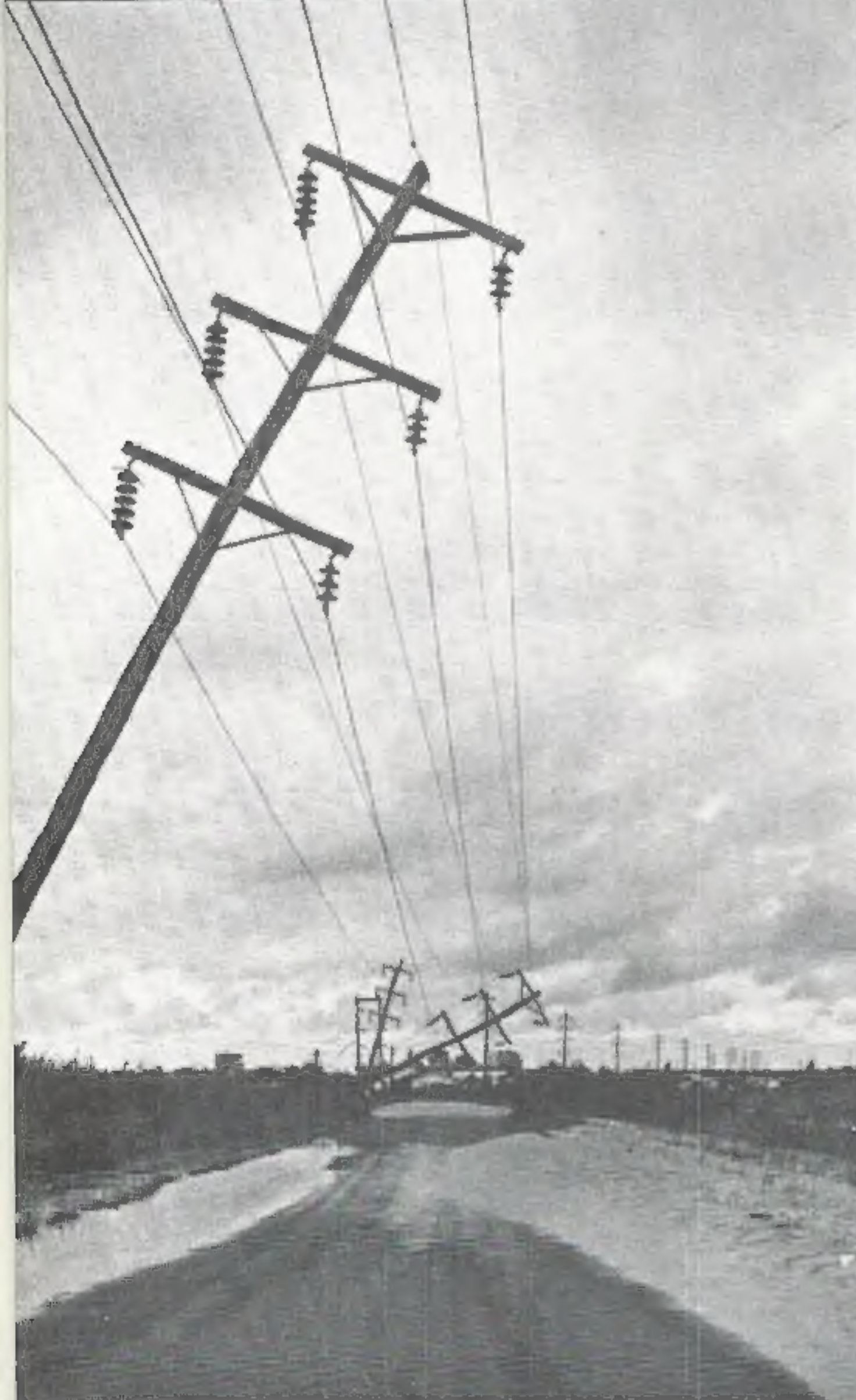
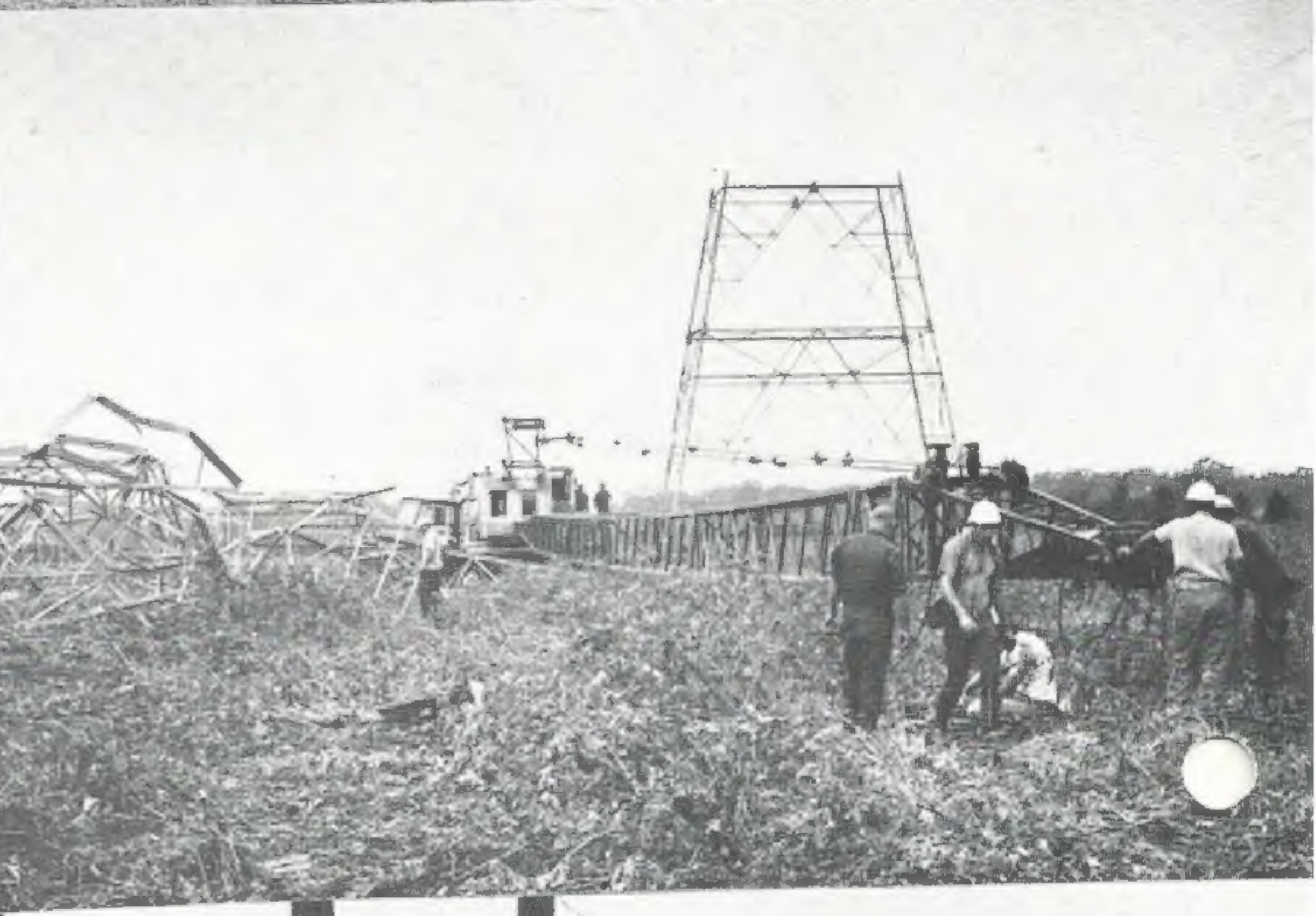
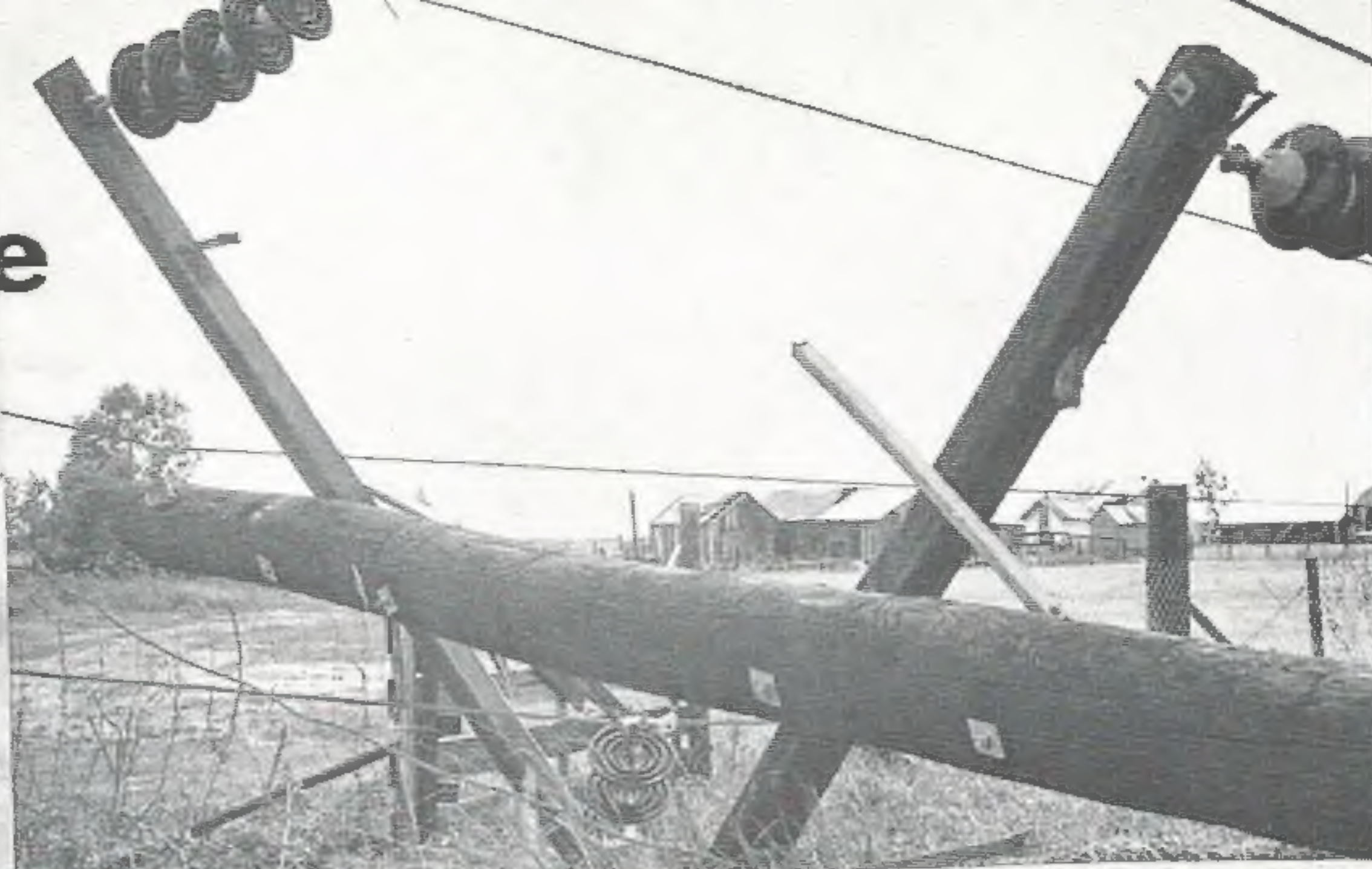


A Beaumont line crew prepares to repair storm damage near Jennings. The Jennings area was hit by 60 m.p.h. winds causing wide-spread damage. A curious onlooker (lower left in weeds) approached the crew, but soon become disinterested and departed - - much to the relief of several of the crew.





# Lafayette and Jennings Area

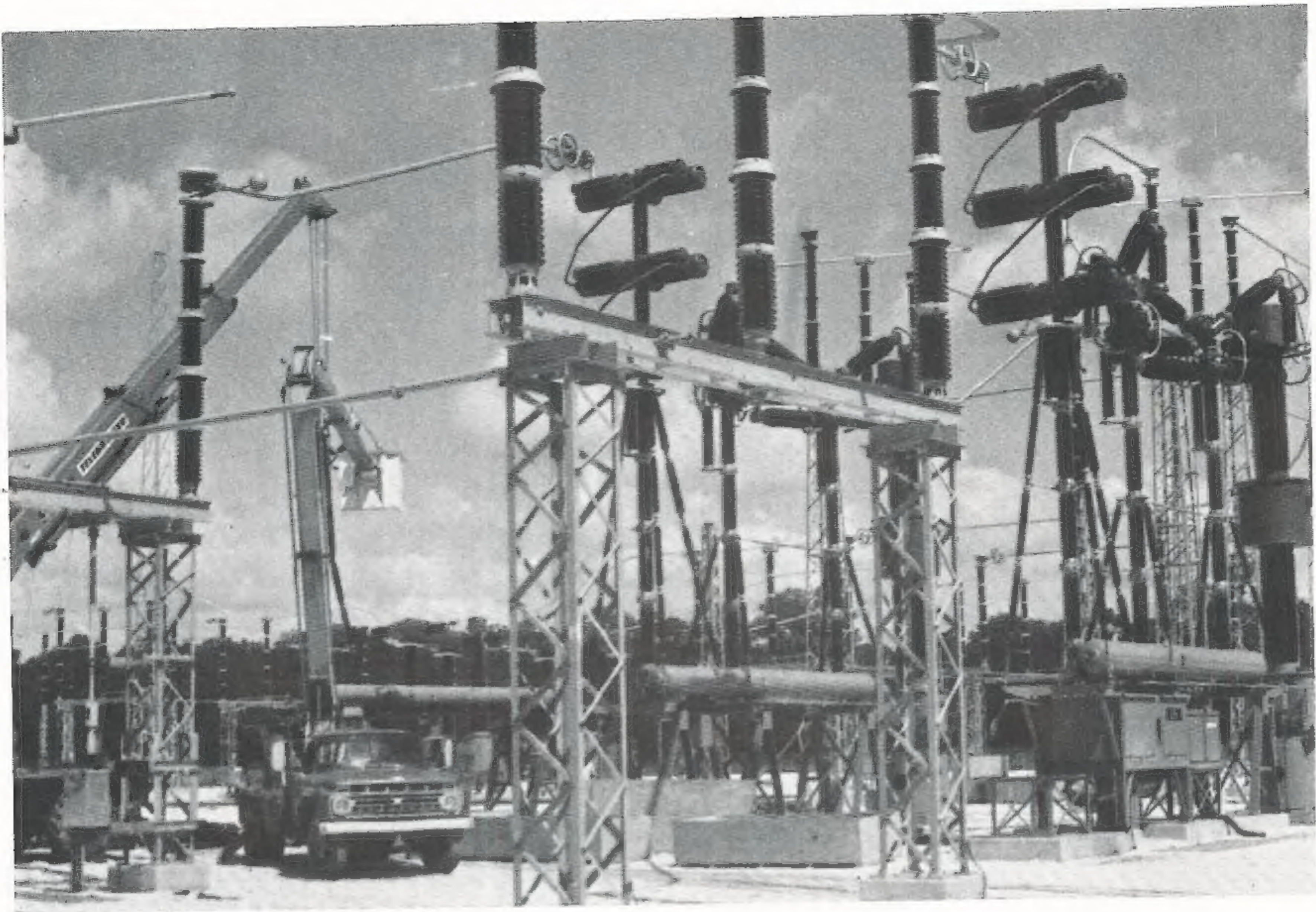




# Baton Rouge Area







This air-blast circuit breaker, at Nelson Station, is one of many such units located along the 500,000 extra high voltage loop system. Due to the extra high voltage in this particular line, a pressurized blast of air is used to extinguish the electric arc in the breaker when tripped rather than oil which is used in smaller units. This circuit breaker is composed of three single-phase units.



E. A. Baumgartner (seated), supervisor-Relay Design & Coordination, looks over specifications with J. T. Birdwell and F. B. Larriviere.



Representing the various departments in Relay Design & Coordination are, left to right, M. R. Young, C. W. Lee, J. W. Bogue and T. E. Wier. Here the men look over the relay setup in the Baton Rouge Division.



# ***Relay Design, Coordination Is Important Responsibility***

Have you ever wondered why it is that sometimes, usually during a storm, the lights in your home flicker, dim, and go out only to come back on a short time later?

Something went wrong you say? No -- something went right. That something was a relay, actually several of them, doing the job it was designed to do by engineers in some nondescript office of any utility company you care to name.

In Beaumont these men are found in the organizational chart under the general heading of Engineering Design headed by L. C. Guthrie. More specifically they are located in Relay Design and Coordination under the leadership of E. A. Baumgartner.

In the above case the problem was a simple one existing only for a second. It could have been caused by high winds blowing a tree limb in contact with one of our distribution lines.

For that instant a ground existed breaking the even flow of power and causing a safety device, the relay, to sense the trouble and activate circuit breakers. When this happened, for that brief period of time, the trouble spot was isolated, and no power flowed.

Had the problem been of a more permanent nature the circuit breaker would not have reclosed and an "outage" would have occurred. No utility company looks forward to an outage. Not only does it inconvenience the customer, but means lost revenue for the company.

But outages are very necessary. Were the relays not on guard for potential problems it could mean millions of dollars in damaged utility equipment. As an example let's suppose lightning was to knock out a line at 222 Redbird Lane (a mythical address). Without relays to sense the problem and isolate that section of line by opening circuit breakers, one or more transformers located at the nearest substations could overload and burn themselves up and/or explode. Should this happen a far wider area would be blacked out (perhaps an entire city). Theoretically this chain reaction could continue until it reached the generating station itself and an entire division or even system could go out.

The chances of this kind of incident happening are too great to calculate, but it gives you an idea of the importance of a relay and circuit breaker, two of just many hundreds of measures installed to see that such a problem does not happen.

Even if lightning were to strike and blow up a transformer, relays at the substation would assure that the effected transformer was isolated. Every major substation in the system has a circuit breaker relay setup, and troubles can frequently be isolated without an interruption of service.

The Relay Design and Coordination Department is basically where it all begins. Using vast amounts of technical knowledge, relays are installed based on the drawings, diagrams, schematics, etc. Supplied by the design engineer.

All this work from the drawings through the actual construction, must be coordinated to assure that all is correct and in readiness when the time comes to go "on line."

There is a very great deal of responsibility on the shoulders of these men. What begins with a few lines on paper ultimately becomes the very safeguard of the entire system.





# Happy

# Halloween



In not too many days, our doorbells are going to be jabbed, punched and leaned on by all sizes and shapes of children garbed in clothing ranging from the simple to the fantastic.

Halloween is a night when the "establishment" steps aside and lets the imagination of the young run rampant through graveyards and spooky woods. A bogey man can be found behind every bush, and Mary Shelley's Victorian monster, created by Dr. Victor Frankenstein, stalks the neighborhood ranging in sizes from four-feet upwards. When your visiting monster screeches "Trick or Treat," you'd better treat - - then hope for the best.

How did this all begin - - well, Irish rustics who roamed from house to house seeking butter, eggs and corn on All Hallow's Eve would hardly believe the loot that today's young Trick or Treaters pursue. Ever since the holiday was started by the Celts in 834, each country has had its own Hallowe'en customs - some romantic, some eerie.

In Scotland, for instance, young lassies blindfold themselves and pick cabbages to find out if their future spouses will be young or old, poor or wealthy, sweet or sour. A special Hallowe'en dish, Caulcannon, is used in Ireland to foretell the future. In a mixture of mashed potatoes, parsnips, and chopped onions, a ring is placed to indicate marriage, a doll for children, a thimble for an old maid, and a coin for wealth. When the symbol pops up in his serving, the person learns of his future.

Villagers in Great Britian toss nuts into a fire, and by the way they burn, foretell who will have good luck. Welshmen gather about hilltop bonfires, wait until the fires burn down and then race down the hill - believing the devil will catch the last one down. Scottish and Irish peasants wave pitchforks of flaming straw to burn the brooms of any witches flying nearby.

When it all boils down - maybe we're lucky just having our little doorbell ringers after all.

It's also a time for us grownups to be very cautious. This is the time of the children, and children will be virtually everywhere. As you drive, be extra watchful in case some young ghost decides to sprint across your path. After all, the best part of Halloween comes when your Wolfman returns home, happy tired, and satisfied that he collected the very most he could.





United Appeals workers in the Beaumont office building take time off from their busy schedule to pose for a family portrait. Through their efforts, and the efforts of other company personnel throughout the system, many Fair Shares were gathered to help the less fortunate. Standing, left to right are: Barry Hartt, Ray Clausen, R. D. Cunningham, Glen Haines, Tom Amerine and Charles Bordeman. Seated, left to right, Muriel Hayes, June Bobo, Mickey Wilson, Norman R. Lee, Naomi Haynes, Ricks Bryant, Nathan Bibb, Charles Collier, Carolyn Theobald and Larry Smith.

## We Thank You All

The company's campaign for the United Way has ended for another year, and to those who gave we wish to extend our thanks.

Literally hundreds of employees across the system worked many hours, much of it on their own time, to help assure that a variety of organizations would have that "little bit" of extra money needed to help them carry on research, provide care for the afflicted, and to help those people less fortunate than ourselves. In no other single campaign can one person's contribution help so many.

To those who gave -- thanks again. PLAIN TALKS would like to extend a special thanks to those who not only gave, but who were part of the task force which worked toward the campaign's successful completion. The floor captains at all our facilities, the various chairmen, the accounting people who kept track of the progress and records, and all the coordinators deserve a sincere "Pat on the Back" for their efforts.

**BULLETIN:** The main office building campaign in Beaumont has reported successfully attaining its Fair Share. Barry Hartt, building chairman, announced that 72.4 percent of the employees have given their Fair Share.

Asking for money during the height of the wage-price freeze is not an easy job. It's even a harder job to dig down and respond. But our company did it and you came through again.

Your money will be well spent. Unless you designated otherwise your donations will be gathered in a great resource pool from which a variety of United Way member agencies will draw a certain amount. Some of it will go to help heart research, some will go to the care of the mentally ill, and some for drug rehabilitation.

Senior citizens, crippled children, the blind, the deaf, the handicapped, the needy, the suffering will all benefit from your money. You can't spend money better than that.

This is only a very partial list of what is done with your donation, and if you didn't give in the company campaign, that's all right, you can still give. Donations will be accepted at any time all year round.

The point is, with your Fair Share, and the Fair Shares of a million other Americans just like you, maybe someday the United Way campaigns won't be as necessary. That's a goal toward which we can all pray.



# GSU NEWS

## Ward McCurtain To Head Beaumont Division

Ward C. McCurtain, assistant manager-Beaumont Division since June, moved up to manager of the division, effective October 1. Mr. McCurtain replaced Rex E. Lee, now retired.



Ward McCurtain

Mr. McCurtain, a native of Poteau, Okla., attended public schools in Fort Worth, Tex., and received his bachelor of business administration degree from the University of Texas at Austin.

Joining the company at Beaumont in 1952, Mr. McCurtain left later that year for a two-year stint in the Air Force. He returned to his Accounting Department post in 1954 and during that year advanced to administrative assistant in the Tax Department. He was promoted to insurance and tax representative in 1962.

In 1966, Mr. McCurtain was transferred back to the Accounting Department and promoted to director of accounting

operations. He was elected assistant treasurer of the company in 1969, the post he held before being named assistant division manager.

Active in Beaumont civic affairs and church work, he is treasurer of the local YMCA and of the First Baptist Church of Beaumont.

Mr. McCurtain and his wife, the former Edna Earl Whitton of San Augustine, Tex., have three sons.



### Thrift Plan

Purchases of Gulf States Utilities Company stock made by the Trustee during September, 1971 covering employee deductions and company contributions through August, 1971 were as follows:

3,627 shares of common stock at a total cost of \$76,448.49 or an average cost per share of \$21.0776.

87 shares of \$4.40 preferred stock at a total cost of \$5,501.80 or an average cost per share of \$63.2391.

The Trustee deposited \$21,712.51 with the Savings Department of the First Security National Bank.

## Homemaker's Show Termed Huge Success

Homemaker's Holiday, an annual event sponsored by our company and the Beaumont Enterprise-Journal, completed a successful two-day run in the Beaumont City Auditorium.

Using the theme "Flick On-Electric Cooking," the auditorium was virtually packed during both days of the show. "It's the best crowd we've ever had there," said Mildred Tribble, home service coordinator. Joe McClelland, superintendent of sales, Beaumont Division, echoed these words after seeing the turnout.

The show was emceed by well known advertising man Tommy Vance, and home service advisers Sue Kendall, Jo Ann Smith, Edith Jordan, and Sharon Smith, presented on stage demonstrations of many of the new electric appliances.

There was live music, style shows, various prizes and refreshments for the crowd's enjoyment to supplement the demonstrations. Various businesses, and personnel from our company and the Enterprise-Journal worked very hard to assure the show's success.

The visiting homemakers, high school and college home economics students, and interested men and women from off the street visited the event and participated in the drawings for the two grand prizes, a Westinghouse electric dryer and an Amana Microwave Oven. There were other minor prizes also given away.



# Teachers Workshop Hosted By Home Service Advisers

Approximately 70 teachers from the Orange area turned out for the Teacher's Workshop program hosted by the Home Service Department of the Beaumont Division in the Orange office auditorium.

Purpose of the program was to acquaint the teachers with what our company has available, in terms of electric appliances, as teaching aids.

A light buffet was served, followed by a program of demonstrations and helpful hints put on by the Home Service staff. Mr. Joe McClelland, superintendent of sales, Beaumont Division, gave a brief welcoming address preceeding the program.

Edith Jordan, Sue Kendall, Sharon Smith, Jo Ann Smith and Mildred Tribble, home service coordinator, participated in the program. Similar programs are given around the system by the various Home Service staffs.



Home Service Advisers Edith Jordan, left, and Sue Kendall demonstrate various electric appliances to a gathering of teachers during a workshop held at the Orange office. Sharon Smith, Jo Ann Smith and Mildred Tribble also participated in the affair.

## FORMER EMPLOYEES

# Ladies Keep Busy

*(EDITOR'S NOTE: We received a nice letter from Mrs. R. O. Hopkins, a former employee, who says she enjoys reading about our retired employees, but would like to see something about women as well. We agree, and would like to hear more from ladies who have worked for the company.)*

Retirement need not mean an end to a person's productive years, take for example the case of Mrs. Delia Harrington (retired meter reader) or that of Mrs. R. O. (Estelle) Hopkins, who left the company after many years to become a full-time housewife.

Featured on the front page of the BEAUMONT ENTERPRISE recently, Mrs. Delia Harrington drew praise for her efforts in trying to beautify the freeway embankment that is across the street from her home at 815 Willow.

This 20th century "Johnny Appleseed" makes greenery where ever she goes. She seems to be the person about whom the term "Green Thumb" was

coined. Her home is a monument to the colors of the rainbow in a profusion of flowers and only tend to point out, using the words of today's hip generation, that she is truly "a beautiful person."

Another busy lady is Mrs. Hopkins. Since leaving the company in 1950 to devote her full efforts to being a housewife, the former clerk in customer accounts has made herself an invaluable member of her church as well.

As a member of the Best Ager Club of the First Baptist Church of Beaumont, Mrs. Hopkins can usually be found hard at work doing a variety of jobs such as decorating for a club function, planning, and almost anything else that is required to make an event a success, including transportation.

The BEAUMONT BAPTIST BANNER, the church paper, recently cited Mrs. Hopkins for her efforts and publicly expressed its appreciation for her devotion to the church and its internal organizations.



Randy McAlpine, (right), Port Arthur Division manager, and Tom Clark, residential sales supervisor, hold a certificate congratulating the division on reaching the 9,000 kilowatt hours level. This signifies that this was the average annual use of our residential customers in the division during the past year.



# Lafayette Fishermen Top Rodeo Winners

## Daigle Is Grand Knight

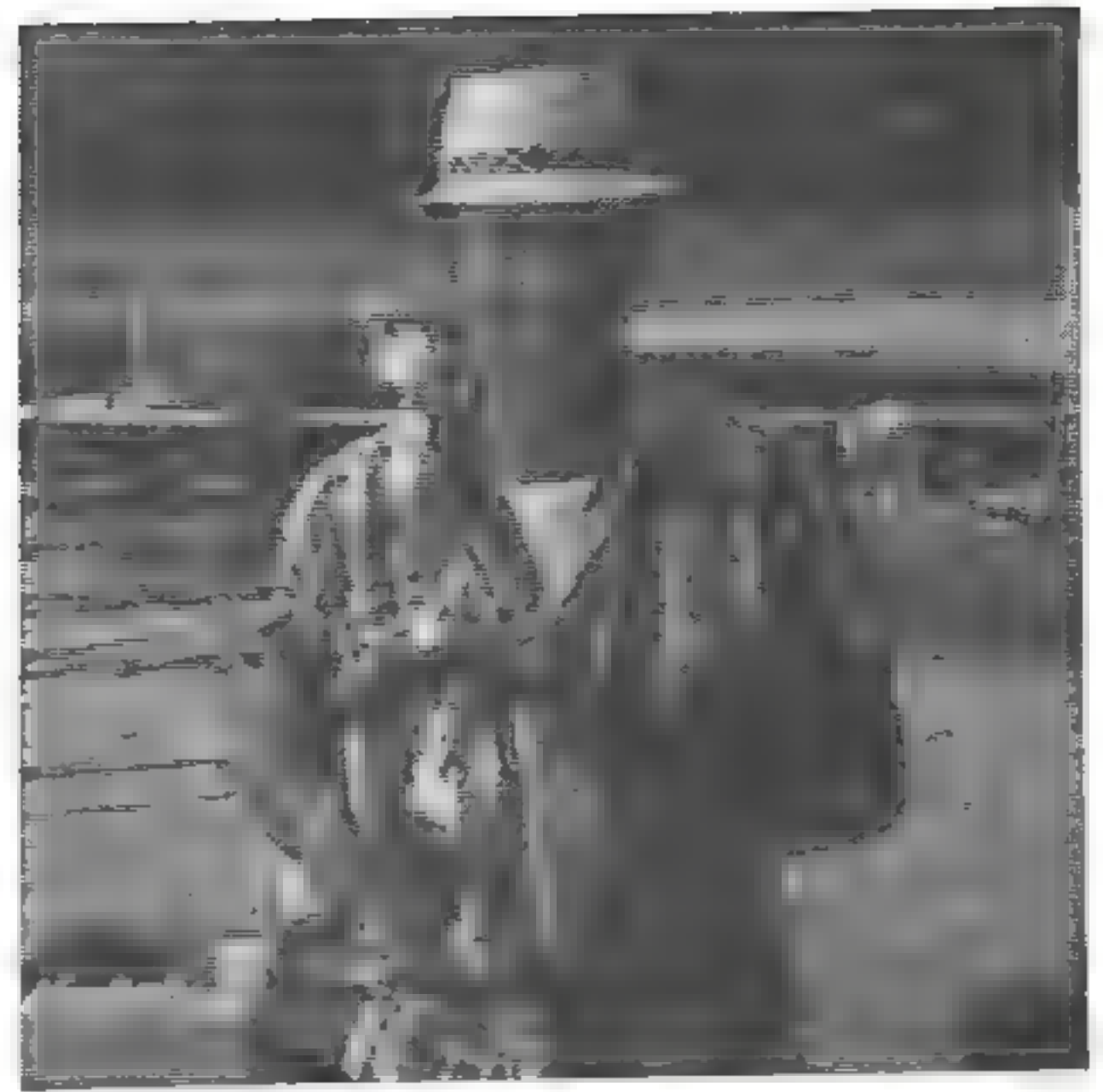
Fabian Daigle, foreman in the Baton Rouge Substation Department, has been installed as Grand Knight of Istrouma Council No. 2807, Knights of Columbus in that city. Walter Morales, Jr., district deputy of District 19, was the installing officer.

Mr. Daigle has been with the company since 1946.

Burt Duhon, Leonard Ernst, Alan Levine and son, Mike, and Joseph Gresko emerged as the winners of the Lake Charles Division Fishing Rodeo held recently at Vernon Lake.

Burt, Lafayette office, caught the largest bass to win that category. The "monster" weighed in at six pounds, seven ounces. Not finished yet, Burt then teamed with Leonard (also from Lafayette) to bag the largest string prize.

The winning family team trophy went to Alan and his son Mike. Alan was one of the representatives from Nelson Station, while Gresko (again from Lafayette) took top prize for the largest three fish string.



Joe Gresko  
...three fish string



Mike Levine  
...teamed with dad



Burt Duhon  
...largest bass



"WITH THESE CUFFS..." We're not too sure who captured who, but judging by the smiles these two are not headed for the jail house. Actually, Glenn Stokes, the police reservist you read about in the last issue of PLAIN TALKS, jokingly handcuffed his new wife shortly after his graduation from the Baton Rouge Police Reserve training course. Ethel (Cavell) looks like she'll never have to worry about losing her man. After all, she has the KEY to a happy marriage.



AT PORT ARTHUR

## Home Service

### Hosts Builders



Port Arthur Home Service advisers Marianne Nelson, Sue Williams (partially hidden) and Kathleen Peters discuss kitchen aids and techniques with several of the ladies present during a home builders luncheon hosted by our company. Jim Stelly, (center) superintendent of sales, and Randy McAlpine, manager-Port Arthur Division (far right) discuss another aspect of all-electric homes with two contractors. Purpose of the luncheon was to acquaint the home builders with the new innovations of electric products fresh on the market, and our company's role in promoting their use.

The Home Service Department of the Port Arthur Division planned and presented a "Builder's Luncheon" recently to acquaint the men and their wives with the newest innovations in electric appliances.

Some 30 builders were present at the Service Center where Sue Williams, Marianne Nelson and Kathleen Peters presented the program. The Home Service Department ladies demonstrated the difference of pyrolytic versus catalytic ovens as well as cooking with the microwave oven.

Trash compactor, indoor barbeque, electric air filters, central vacuum system, refrigerator with custom ice and water dispenser, ice maker, adequate wiring, outdoor lighting, infra-red heaters and outdoor electric barbeques were all discussed and shown to the builders.

The auditorium had exhibits of each appliance furnished by various businesses, and included an authentic garden setting.

The builders were visably impressed with the new items, and over-all presentation, and many stayed to ask questions and to browse around looking at the various displays.

AT LAFAYETTE

## Company Golfers Try Again

Electric industry personnel from all over the state of Louisiana, including 12 from our company, gathered in Lafayette recently for the annual Electric Industry Golf Tournament.

Held at Acadian Hills Golf Club, 90 intrepid golfers rolled out of their beds in the various motels around the Cajun capital city at 5 a.m. each day in order to be on the course at their assigned locations for the 7 a.m. shotgun start.

Representing our company were, from Beaumont, Lyle Gerac, Pat McMeel, Luther Risher, Andy Poulson, and Perry Blanchette; from Lake Charles, Roy Franques, James Laughlin and Duane Abshire; from Lafayette, James Daigle, Dennis Dugas, Leonard Ernst and Bill McFarlin.

Doug Lane, Central Louisiana Electric Company, won the tournament by taking the championship flight honors with a 157 score over 36 holes.

Ernst led company golfers firing a 164, but did not place in the championship flight. With rounds of 97-94-191, Daigle won second place in the seventh flight. Franques tied for second place in the third flight shooting an 88-86-174, but had to settle for third when scores were compared based on the first nine holes of the first round to break the tie. The only other player to place in the money for our company was Nig Laughlin. Laughlin placed fourth in the fourth flight with rounds of 89-89-178.

"Since we were tied, the tournament officials used the first nine holes of the first round to see who had shot the best. He had a 45 and I had a 47. I had a lot of fun though. I've been swinging these sticks for 34 years and I shoot about the same every time," said Franques at the toumey's end.

Most of the company golfers shot fairly good rounds over the wet 6,300 yard layout. Rains as a result of Hurricane Fern fell the night before the tourney and the evening after the first round, but did not fall during the actual play of the tourney.

With the exception of Poulson and McMeel, the only trouble most of our golfers seem to have was fighting the 5:30 a.m. breakfast crowd at a Lafayette beanery and then trying not to run into the trees as they walked from the parking lot to the clubhouse under night time conditions (the sun had better sense than to be up at that early hour).

Poulson, on the other hand, added to his woes by taking an 11 on one hole, and was bemoaning that fact before he found out that McMeel had carded a 14. Oh well, as the platitude goes, wait till next year.



## Keep Wires Running

# Dear Mr. Richard

A few years ago our company agreed to sponsor bookcovers for most schools in the Western Division. The cost per student is modest and the reaction of many students has been gratifying.

PLAIN TALKS thought you'd be interested in some of the letters of appreciation received this year by Western Division Manager Bill Richard. Here are typical samples:

Out of the mouths of babes. . .

September 9, 1971

Dear Mr. Richards,

We students here at Travis Jr. High want you to know that we appreciate your sending us these bookcovers for our books. We also appreciate your lights. Thank you.

Yours truly;  
Freddie Price

Dear Mr. Richard,

I wanted to thank you for the bookcovers you send us each year. I understand how much time and effort, not to mention money, you put into having them made for us. If it weren't for the ones you have made for us we'd have to make them ourselves and yours are much better.

Your electricity is very dependable too. It has gone out on us just once in a bad storm but you had someone out there working on it and it was back on in a minute.

Again thank you very much for the bookcovers.

Yours truly,  
Judith Dunn

Sept. 8, 1971

Dear Mr. Richard,

I thank you for giving the school bookcovers. I know as many kids as there are it would take a lot of money. I also think you have the best electric company there is because whenever something breaks you try to fix it in a hurry.

Sincerely yours,  
Robert Sherrod

September 8, 1971

Dear Mr. Richard,

I would like to thank you for the nice bookcovers you have sent us. I would also like to thank you for your dependable workers that I

can trust to keep the electrical wires running so that I can play my record player and the other needs of electric works. Thank you.

Sincerely yours,  
Barry Dewberry

September 7, 1971

Dear Mr. Richard,

Electricity is the best non-polluting form of power I know. If it weren't for electricity, we never would have gotten anywhere. Keep it up!

Thanks for the bookcovers, they are very nice.

Yours Truly,  
Vincent Fruge



## Myrtle Turtle

In case you can't tell, this is Myrtle Turtle. Myrtle, as far as we know, is the first of her species to list as her birthplace, Neches Power Station in Beaumont. Born Aug. 2, 1971 at an undisclosed weight, Myrtle has just recently celebrated her two months birthday. According to Gene Russell, senior engineering assistant at Neches and the unofficial father, Myrtle was found while still an egg and was hatched by the employees at Neches Station with loving care. RIGHT ON.





# People On The Move



Derrick D. Smith



Orin M. Dixon



Jack E. Strickland



Thomas W. Mitcham



Oscar C. Thompson



Joseph R. Braud



Floyd J. Gonzales

Orin M. Dixon and Jack E. Strickland have been promoted to new posts in Beaumont T&D.

Mr. Dixon, formerly utility foreman, has advanced to substation foreman, and Mr. Strickland, formerly substation mechanic, has moved up to utility foreman.

Mr. Dixon joined the company in 1948. He progressed through various job classifications as substation mechanic and was promoted to utility foreman in 1969.

The father of four children, Mr. Dixon is married to the former Bertha Candal of Ponce, Puerto Rico.

Mr. Strickland began working for the company in 1952. He started out in the line department and has worked as a substation mechanic since 1966.

Mr. Strickland is married to the former Jean Willingham of Houston.

Two men have advanced in Orange T&D.

Thomas W. Mitcham has moved up from maintenance foreman to substation foreman, and Oscar C. Thompson has advanced from substation mechanic to utility foreman.

Mr. Mitcham, an employee since 1949, has served in various classifications as a mechanic and was promoted to

utility foreman at Orange in 1966. He had been maintenance foreman for the past two years.

Married to the former Annie L. Hudson of Carthage, Tex., Mr. Mitcham and his wife have three children.

Mr. Thompson was employed by the company at Beaumont in 1956. He progressed through various mechanic posts and was transferred to Orange in 1966.

Mr. Thompson and his wife, the former Barbara Ann Kelly of Kirbyville, Tex., have four children.

Two promotions were announced in Baton Rouge T&D. Floyd J. Gonzales, formerly supervisor-contract crews, moved up to assistant general line foreman, and Joseph R. Braud, line foreman, advanced to supervisor-contract crews.

Mr. Gonzales is a 25-year employee of the company, having started out as a meterman helper at Baton Rouge in 1946. He has served in various service and line classifications and was named utility foreman in 1957 and service foreman in 1963. He had been supervisor-contract crews since 1969.

A native of Baton Rouge, Mr. Gonzales is a graduate of Baton Rouge High School. He is a veteran of the Army.

Mr. Gonzales and his wife, Gloria, are the parents of three children.

Mr. Braud joined the company in 1944 in Baton Rouge T&D. He progressed through various line department classifications and was promoted to utility foreman in 1957. He moved up to line foreman in 1963.

Born in Baton Rouge, Mr. Braud graduated from high school there. He served in the Army from 1945 to 1947.

Mr. Braud and his wife, Emily, have four sons.

Derrick D. Smith has moved up to control operations foreman at Nelson Station. He formerly served as equipment operator at the station.

A native of DeQuincy, La., he graduated from high school there. He also has attended the University of Southwestern Louisiana and McNeese State University.

Mr. Smith was employed by the company at Nelson Station in 1959. He progressed through various operation classifications and was named equipment operator in 1964.

He is a veteran of the Air Force, having served from 1954 to 1957.

Married to the former Diana Treadway of DeQuincy, Mr. Smith and his wife are the parents of four children.



## Deaths

Thomas Franklin Stewart, 27-year veteran of the company and master repairman at Neches Station in Beaumont, died Sept. 17 in Baptist Hospital.

Mr. Stewart was employed in May of 1944 and was promoted to his current position in July of 1963.

He was an active member of the International Brotherhood of Electrical Workers.

Mr. Stewart is survived by his wife, Mrs. Nell Stewart; one son, John F. Stewart of Beaumont; four sisters, Mrs. Evelyn Magee of Bellaire, Mrs. Katherine Thompson of Navasota, Mrs. Emma G. Piepenbrock of Houston and Mrs. C. P. Shirey of Beaumont; one brother, Dr. W. H. Stewart of Mundy and two grandsons.



President Floyd Smith puts his signature to his Fair Share pledge. Watching Mr. Smith successfully kick off the company's United Appeals campaign drive are building coordinator Barry Hartt (left) and his assistant Tom Amerine. Similar drives are underway at virtually every facility in our system. (See story on page 11).

## SERVICE AWARDS

### TWENTY YEARS



J. R. Cornelius  
System Engineering  
Beaumont



Claude Patin  
Distribution  
Lafayette



Howard Romero  
Distribution  
Port Arthur



Edwin A. Grimshaw  
System Engineering  
Beaumont



Ralph W. Havard  
Div. Production  
Bridge City

### TEN YEARS



Larry Gurney  
Div. Production  
Bridge City



Thomas E. Parsley  
IDS  
Beaumont



# Retirements



Rex Lee

**Rex E. Lee**, Beaumont Division Manager since 1960, retired Oct. 1 after over 40 years with the company.

A native of Bellamy, Ala., he was educated in Florida public schools and received his bachelor's degree in Electrical Engineering at the University of Florida, class of 1928.

Mr. Lee worked as a student engineer for General Electric Co. in Lynn, Mass. before joining the company as an illuminating engineer working out of the Lake Charles office in 1930.

Over the years as Mr. Lee received promotions, he was moved to Jennings, Beaumont, and Baton Rouge. He was operating superintendent-Electric Department in the Capital City when he was promoted to Beaumont Division Manager in 1960.

Mr. Lee is married to the former Ruth Cayzer of Schnectady, N. Y., and they have one daughter, Mrs. Felton Colvin, Jr. of Beaumont, and three grandchildren, Rex, Pam and Gayle.

Mr. Lee has been active in various clubs holding memberships in the Beaumont Rotary Club, Beaumont Club, Beaumont Country Club, Orange Yacht Club, IEEE (professional engineering organization), Beaumont Chamber of Commerce and the East Texas Chamber of Commerce. He is also a Deacon at the First Baptist Church of Beaumont, and serves on the Beaumont Housing Authority.



C. W. Choate

After 45 years of hard work, **C. W. Choate** retired from the company to the easy life, effective Oct. 1.

A native of Cow Island, La., near Kaplan, Mr. Choate became a member of our family in December of 1926. He was a helper in the Traffic and Distribution Department in Port Arthur.

At Port Arthur he was promoted to truck driver and apprentice lineman before being moved to Navasota as a utility man in 1929. A year after being promoted to serviceman he was transferred back to the Port Arthur Division. In 1941 Mr. Choate moved to High Island and later that same year was named district serviceman first class. Early in 1942 he was sent to Anahuac, and in 1946 was promoted to local superintendent there under Division Operations.

Mr. Choate is married to the former Laura Prevost of Crowley, and they have three married daughters, Mrs. Clyde Wiggins and Mrs. Leroy Martin of Anahuac, and Mrs. John R. McKenna of Galveston. Mr. and Mrs. Choate also have eight grandchildren and two great-grandchildren on the way.

**Harold T. Blanchard**, senior engineering assistant Gas Division-Baton Rouge, has retired from the company after a career spanning 33 years.

Originally hired as a helper in the Gas Department in 1938, Mr. Blanchard has spent his entire time with the company in Baton Rouge.

The Deep River, Conn. native was promoted to helper second class in 1939, and in 1941 was named serviceman second



James Lombard

class. His next task was that of industrial meter reader and measurement man in 1945, and in 1949 was promoted to senior engineering assistant.

Sandwiched in between this work was a three year stint in the army, from 1942-1945, during World War II.

**James Lombard**, janitor in the Treasury Department in Port Arthur, retired after 25 years of service with company.

Mr. Lombard joined the company in 1946 as a laborer in the Distribution Department in Port Arthur. He remained at that post until assigned to his current job in 1959.

Educated in New Iberia, La., Mr. Lombard served with the U.S. Army during World War II, from 1941 to 1943, as a member of the 54th Coast Artillery.

He is married to the former Annie Blake of Baldwin, La., and they attend the New Hope Baptist Church.

Following his retirement, Mr. Lombard said he just planned to raise a garden, take short trips and take it easy.

**Miss Elma R. Englade**, clerk in Customer Accounts in Baton Rouge, retired from the company after almost 30 years of service.

Miss Englade, a native of Reserve, La., began with the company as a PBX operator in Baton Rouge in 1942, and has spent her working career in the Baton Rouge Division. She originally joined the company in the 30's, for a brief period, with the Baton Rouge Electric Company.

"I have thoroughly enjoyed working for GSU," said Miss Englade, "I think it's the best company in the world, and I am going to miss it."



Miss Elma R. Englade



# LETTERS

*From employees, customers and friends of GSU*

## SOMERVILLE

Gentlemen:

I want to express my sincere appreciation for your interest in this school in furnishing us with book covers.

I hope we can always maintain the nice courtesies you have shown us.

With best regards, I remain

Sincerely,

Robert W. Simmons  
Superintendent

## BEAUMONT

Dear Mr. (James) Turner:

Except for contacts with some of your executive group, I no longer enjoy the pleasantries of direct association with a large number of people in your organization that direct account responsibility brought about.

Over the past few years you have retained my name on your mailing list and I want to tell you how much I have appreciated receiving "Plain Talks" which has enabled me to keep up, to some degree, with the impressive growth of your company and the contributions that many of my acquaintances are making in the overall team effort.

Sincerely,

J. L. Pratt  
Allis-Chalmers  
Dallas, Texas

## WILLIS

Dear Sir:

As we begin the 1971-72 school year, we have covered books for two hundred and seventy Junior High students.

We want to extend to your our appreciation for your concern in providing these book covers for the Willis Independent School District.

Sincerely yours,

V. E. Parker  
Principal  
Willis Jr. High School

## BEAUMONT

Dear Sir:

For the second summer your company has provided a griddle for our church to use for our summer youth program. I want to express appreciation on behalf of the church for this very helpful service. We especially appreciate the help of Mr. Brooks Bishop in arranging for delivery and pick up.

Sincerely yours,

Meredith Hair,  
Pastor

## GROVES

Gulf States Utilities:

This is to commend you upon reading our meter last month.

I know you receive letters on the reverse, but since we were on vacation three weeks and we cut off most of our electricity, I was watching to see if your reading would catch it. It certainly did and I feel confident that your readings are accurate.

Thought you would like to hear from this.

Yours Truly,

Mrs. Wesley Landry  
Groves, Tex.

## BEAUMONT

Dear Jim: (Turner)

I would like to take this opportunity to thank you for your recent contribution in helping the Beaumont Youth Sports Association acquire a portable boxing ring for the 1972 season.

Your interest in the youth of our community is greatly appreciated by me and my organization. Without the help of men like you, our Golden Gloves Tournament could not exist.

We look forward to seeing you in February at McDonald Gym. Again, thanks a million for your help.

Sincerely,

Sherman Adcock  
Regional Director



## BEAUMONT



### REPORTERS

If you have any news for "Plain Talks," simply send the information to one of the following local reporters. They will be happy to assist you in getting the material to the Editor.

**BATON ROUGE:** Henry Joyner, Margie Force (T&D), Fay Hebert (T&D), T. Boone Chaney (T&D), Melanie Dollar (T&D), Charles L. Miller (T&D), Jack Gautreaux (T&D), Clyde Cannon (T&D), James W. Bello (T&D), Beverly Hayden (Gas), Mel Nezat (Sales).

**BEAUMONT:** Linda McSwain (S.C.), Bill Toups (S.C.), Barbara Lindsey, Ann Ogden, Eddy Waltmon, Linda Marks.

**CALVERT:** Janis E. Wilganowski.

**CLEVELAND:** Pat Jones.

**CONROE:** Frances Elliot.

**GONZALES:** Billy Fortenberry

**HUNTSVILLE:** Priscilla Chandler.

**JENNINGS:** Earl Mayfield.

**LAFAYETTE:** Bobbie Denais.

**LAKE CHARLES:** Johnnie Harris (T&D)

**LA. STATION:** Leslie Lemoine

**MADISONVILLE:** Wanda H. Tinsley.

**NAVASOTA:** Betty Dickschat, Nina Ruth Bay.

**NECHES STATION:** Hazel Higginbotham

**NELSON STATION:** Martha Caldwell

**ORANGE:** Davie Carpenter

**PORT ALLEN:** Adele Vavasseur.

**PORT ARTHUR:** Sue Williams, Lorraine Dunham (S.C.).

**SABINE STATION:** Kathleen Fuller.

**SILSBEE:** Maxie Bell.

**SULPHUR:** Pearl Darbonne.

**WILLOW GLEN:** Dora Landaiche.

**WOODVILLE:** Alene Waggoner.

**ZACHARY:** Janette Lane.

*(Editor's Note: If any of the above reporters are no longer reporting or with the company, we would appreciate knowing about it. This holds true also if any reporter's name has been omitted.)*



Sept. 1, proved to be another milestone in the "GSU Life" of Joe Robichau when the Records Management Section of IDS gathered to celebrate his new promotion to the System Sales Department. The employees presented Mr. Robichau with an engraved key ring. Pictured left to right are Preston Darland, James Mahlmann, Sam Gallier, Carolyn Theobald, Joe Robichau and Jim Booker. The gal behind the camera was Sharron Minter.

Frank Weaver and his wife Shirley, have recently been blessed with the birth of a baby girl, Jennifer Kate.

Born at Women and Children's Hospital, Jennifer weighed in at seven pounds, 14 ounces.

It is the third daughter for Frank and Shirley. Frank is a right of way man for the company in Beaumont.

Paul Lynn Grimes, storeroom assistant-Beaumont Service Center, was married recently to Diane Cynthia Adkisson.

Our company was well represented in the wedding with Dennis Eberhardt, Wayne Broussard and Larry Revia all acting as groomsmen and ushers.

Paul returned back to work after spending his honeymoon in Dallas.



Steve Allbritton, 15-year old son of Huntsville salesman Pete Allbritton, is making a name for himself as a pitcher. Playing on the Huntsville Junior Varsity team he fashioned a 6-1 record, and this summer was undefeated winning 10 games as a member of the Huntsville summer baseball program. Steve, an All-Tournament choice on both teams, plays basketball and football, and maintains a straight "A" average in school.



Paul Wayne Anawaty, 23-year old son of Maurice Anawaty (shop foreman, Beaumont Service Center), was married to Vi Jensen of Ft. Collins, Colo. in August. The wedding came just after Paul received his master's degree in Music from Colorado State University. The new Mr. and Mrs. Anawaty will make their home in Weslaco, Tex. where Paul will begin his teaching career at Valley Grande Academy.





Fran Carlquist and Joyce Crawford, left and right of cake box, were given a going away party by their friends. Fran will join her husband who is in the service, and Joyce is returning back to school at Lamar University. In on the party were Sue Delaney, Beth Davis, Charlotte Bass, Barbara Burris, Gina Collins, Dewillia Boone, Marita Slevin, Marsha Jaster and Margie Gray.



Office girls in the Corporate and Finance Department in Beaumont were recently paid a visit by Verline Moore, left, a former worker in the same department. Verline brought her three-week old son, Solomon Wayne Jr. Solomon's dad, who is six-foot-six and 265 pounds, makes his living in the professional football ranks as an offensive tackle for the Miami Dolphins. Looking on are, left to right, Charlotte Anderson, Beth Dodge, Darlene Roberson, Sandra Angele and Dru Plunkett.

Albert Baird, son of A. W. Baird (operating superintendent-Beaumont Service Center), has been named as one of America's Outstanding Young Men of 1971. Albert was selected on the basis of his many professional and civic endeavors, and is one of a select few in the nation chosen for this honor. He will be honored in the 1971 volume of Outstanding Young Men of America, which will contain his complete biography.

## OOP'S

On a recent visiting trip around the 10th floor, Records Management Department, Mr. Norman Lee, senior vice president, Division Operations, was meeting the employees that now report to him.

When he was introduced to one girl, Carol Price, she was told that he was her new "big" boss. With that she asked, "Oh, did you take Joe Robichau's place?"

## LAKE CHARLES

The old stork has been busy in the Lake Charles area recently. Our congratulations to:

Mr. & Mrs. Clifton Miller on the birth of a son, Jeffery Todd, born July 31, weighing 8 pounds, 9 ounces, and 20 3/4" long.

Clifton is a Relayman 1st Class in the Lake Charles Relay Department.

Mr. & Mrs. Steve Fremin on the birth of a daughter, Shannon Rochelle born August 9, 1971, at Memorial Hospital. Shannon weighed 9 pounds 8 ounces and was 21 1/4 inches long. Steve is an Engineer in the Lake Charles Engineering Department.

Mr. & Mrs. Steve Robinson on the birth of a son, Stephen Edward Robinson, Jr., born July 16, 1971, at Memorial Hospital. Steve, Jr. weighed 7 pounds 7 ounces and was 20 inches long. Steve, Sr. is an Engineer Helper in the Lake Charles Engineering Department.

Mr. & Mrs. Myron Brown on the birth of a son, Myron Kendell, born July 16, weighing 7 pounds 1 1/2 ounces and 21 inches long. Myron is a Helper in the Lake Charles Relay Department.

## LAFAYETTE



Little Miss Cynthia Marie Fontenot, daughter of Ryan Fontenot, won the title of Tiny Miss Lafayette World in a recent contest which was held in Lafayette. She represented Lafayette Parish in Baton Rouge vying for the state title. Cynthia did not win, but we feel sure that we will see her again in the winner's circle as she grows into a young woman. Mr. Fontenot is a meter reader out of the Lafayette office.



## PORT ARTHUR



The Port Arthur Sales Department recently had a tour of Sabine Station along with their families. Power plant personnel divided up the group and each took a certain number through the sprawling facility. L. E. Stough, test maintenance foreman, is shown here with one group. From left to right in the control room are, Mrs. Tom Clark, Mrs. Sue Williams and their children, Pamela Sue Williams, Cary Clark and Craig Clark.

## CONROE



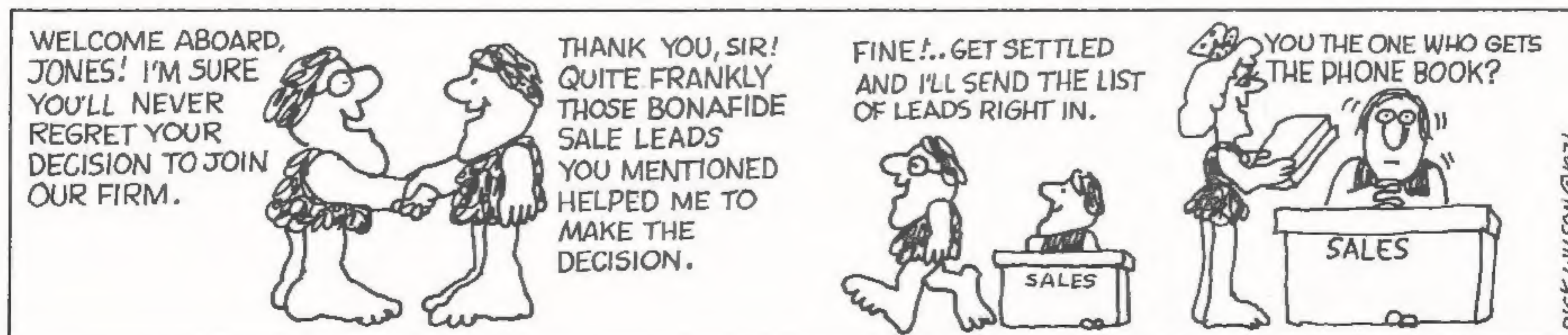
R. E. Lanier, operating engineer in the Western Division, is presented a gift by Bill Richard, left, division superintendent, at a party held by division employees. Mr. Lanier is moving to the Beaumont Division following his promotion to transmission construction coordinator. Home Service representatives Emily Fleming and Eyvonne Collins acted as hostesses for the event in Conroe.

## ORANGE



Jo Ann Smith, home service adviser from Beaumont, demonstrates the microwave oven at a Teacher's Workshop held recently in Orange. Jo Ann, who is becoming quite an expert with the new electric innovation, was also on hand to demonstrate the oven to housewives and interested persons at the recent Homemakers Holiday in Beaumont.

## dis GRUNT lings







**Welcome  
Aboard!**

## **SYSTEM DEPARTMENTS**

### **Information & Data Services**

Cook, Linda C., Beaumont, Key Punch Oper (Data Sys Operns)  
Kirkland, Mary J., Beaumont, Key Punch Oper (Data Sys Operns)

### **System Treasury**

Kirkland, Mary D., Beaumont, Clerk - Purchasing

## **BEAUMONT DIVISION**

### **Distribution**

Adams, Joel O., Beaumont, Helper-T&D Dept (Line)  
Chandler, James R., Beaumont, Helper-T&D Dept (Line)  
Jackson, Alfred N., II, Orange, Helper-T&D Dept (Line)  
Parsons, Robert N., Orange, Helper-T&D Dept (Line)

### **Treasury**

McAnulty, Robert W., Beaumont, Meter Reader  
Burris, Barbara G., Beaumont, Clerk - Cust Acctg

## **PORT ARTHUR DIVISION**

### **Distribution**

Pace, James M., Port Arthur, Helper-T&D Dept (Line)  
Caldwell, Joe R., Port Arthur, Helper-T&D Dept (S/Sta)  
Drouen, Jimmy A., Port Arthur, Laborer I - T&D Dept (Line)

### **Treasury**

Myers, Charles M. Port Arthur, Meter Reader  
Wagner, Ronald S., Port Arthur, Meter Reader  
Fitts, Randall H., Port Arthur, Meter Reader  
Falvey, Joe B., Mid-County, Meter Reader

## **WESTERN DIVISION**

### **Distribution**

Carter, William D., Conroe, Helper-T&D Dept (Line)  
Murphree, Coy P., Navasoto, Helper-T&D Dept (Line)

### **Sales**

Collins, Yvonne, Conroe, Home Service Advisor-Jr

### **Treasury**

Alexander, Janice K., Cleveland, Local Office Clerk

## **BATON ROUGE DIVISION**

### **Production**

Chustz, John S., Baton Rouge, Operator's Helper (La Sta)

### **Distribution**

McGehee, Floyd E., Jr., Baton Rouge, Helper-T&D Dept (Line)  
Saucier, Michael G., Baton Rouge, Helper-T&D Dept (S/Sta)  
Terrell, William E., Baton Rouge, Relayman 3rd Class - T&D  
Tate, Donald D., D Springs, Helper-T&D Dept (Line)

### **Treasury**

Droze, Oliver J., Jr., Baton Rouge, Meter Reader  
Durbin, Dennis C., Baton Rouge, Meter Reader  
Andrews, Josephine L., Baton Rouge, Clerk - Cust Acctg

## **LAKE CHARLES DIVISION**

### **Distribution**

Brown, Myron C., Lake Charles, Helper-T&D Dept (Relay)  
LaFleur, Ronald D., Lake Charles, Helper-T&D Dept (Line)  
Henson, Michael E., Lake Charles, Engr Helper - T&D (Engr)  
Guilbeau, Michael, Lafayette, Helper-T&D Dept (S/Sta)

### **Treasury**

Rhodes, Beverly C., Lake Charles, Clerk - Cust Acctg

## **MANAGEMENT and/or PART-TIME**

### **EMPLOYED**

Hickman, Bennie D., Beaumont, Civil Engr - Eng Des  
Des Eng-Const (Civil Engr.)



# Tested Italian Treats



Yvonne Tremonte, a native of Lake Charles, was graduated from McNeese State College in 1969 with Bachelor of Science degree in Home Economics. She became a home service advisor for GSU the same year. Her territory includes Sulphur and Lake Charles where she operates the kitchen and lighting planning center.

She is a member of Home Economists in Homemaking and enjoys sewing as a hobby. Yvonne is taking a public speaking course at McNeese this semester. "My two sisters and I inherited the knack for preparing Italian foods," Yvonne said. Here are some of her specialties.

## BISCOTTI (Basic Italian Cookies)

5 cups sifted flour  
1 1/2 cups sifted powdered sugar  
2 Tbsps. baking powder  
1 cup shortening  
3 eggs  
1 Tbsp. vanilla

Sift flour with sugar and baking powder. Cut shortening into dry ingredients until mixture resembles coarse cornmeal. Make a well in flour and break eggs into it. Add vanilla and mix lightly. Turn onto bread board and knead dough well about 5 minutes until it is smooth, adding a little more flour if dough seems too soft and sticky. Pinch off bits of dough about the size of an apricot and form into desired shapes. Cookies may be baked as rings, strips or in letters, such as the letter "S". Place 1 inch apart on greased cookie sheet and bake at 450 degrees 10 minutes, until golden brown. Watch carefully, because cookies burn easily. Makes 4 dozen.

## EGGPLANT PARMIGIANA

1 clove garlic  
2 Tbsps. liquid shortening  
2 medium onions, sliced  
6 or 8 tomatoes, peeled and cored  
2 Tbsps. tomato paste  
1/2 tsp. salt  
1/2 tsp. thyme  
1/4 tsp. sugar  
1/2 cup bread crumbs  
1/2 cup grated Parmesan cheese  
1 Tbsp. chopped parsley  
1/2 tsp. salt  
Pinch of pepper  
1 1/2 lb. eggplant  
2 eggs  
Salt to taste  
Pepper to taste  
Liquid shortening for frying

Crush garlic clove in liquid shortening, saute onions and garlic oil mixture in large skillet. Add tomatoes. Simmer about 20 minutes. Add tomato paste, 1/2 tsp. salt, thyme and sugar. Simmer another 10 minutes. Pour into a bowl and allow to stand. Mix together bread crumbs, cheese and parsley. Season with 1/2 tsp. salt and pinch of pepper. Wash but do not peel eggplant. Slice thin. Beat eggs slightly and season with salt and pepper. Dip eggplant slices into egg. Saute in hot liquid shortening that's at

least 1/2 inch deep. Saute until tender and golden brown on both sides. Drain on paper towel. Place a layer of eggplant slices in bottom of greased casserole. Sprinkle with part of bread crumb mixture. Pour on a layer of tomato sauce. Repeat layering 2 or 3 times ending with eggplant slices. Bake at 350 degrees 30 minutes. Serves 4 to 6.

## LASAGNA

One 8 oz. box lasagna noodles  
One 8 oz. pkg. mozzarella cheese  
One 6 oz. pkg. provolone cheese  
Grated Romano cheese  
Tomato sauce

Cook lasagna noodles according to package directions. Pour off hot water and allow noodles to soak in cool water for easy handling. Place one layer of noodles on bottom of 9 by 14 inch baking pan. Cover with pieces of mozzarella cheese, provolone cheese and tomato sauce. Repeat layers until pan is filled, ending with tomato sauce each time. Sprinkle top with Romano cheese. Cover with foil and bake at 375 degrees 20 minutes. Serves 6 to 8.

## Tomato Sauce

1 lb. ground chuck  
2 Tbsps. liquid shortening  
1 medium onion, chopped  
1 Tbsp. chopped green pepper, optional  
1 Tbsp. chopped green onion, optional  
1 Tbsp. chopped parsley, optional  
1 stalk celery, chopped, optional  
One 15 oz. can tomato sauce  
One 12 oz. can tomato paste  
Water  
1 Tbsps. salt  
1/2 tsp. pepper  
1 tsp. garlic salt  
1/2 tsp. oregano  
2 Tbsps. Italian Seasoning  
3 or 4 Tbsps. sugar

Brown meat in shortening in a large heavy pot. Add onion and any or all green pepper, green onion, parsley and celery. Cook until onion and celery wilt. Add tomato sauce and tomato paste and one can each of water. Stir well. Bring to a boil. Season with remaining ingredients. Stir well. Simmer 2 to 4 hours, stirring occasionally. Can also be served over spaghetti and topped with grated Parmesan or Romano cheese.



Bulk Rate  
U. S. POSTAGE PAID  
Beaumont, Texas  
Permit No. 11

AFTER FIVE DAYS RETURN TO



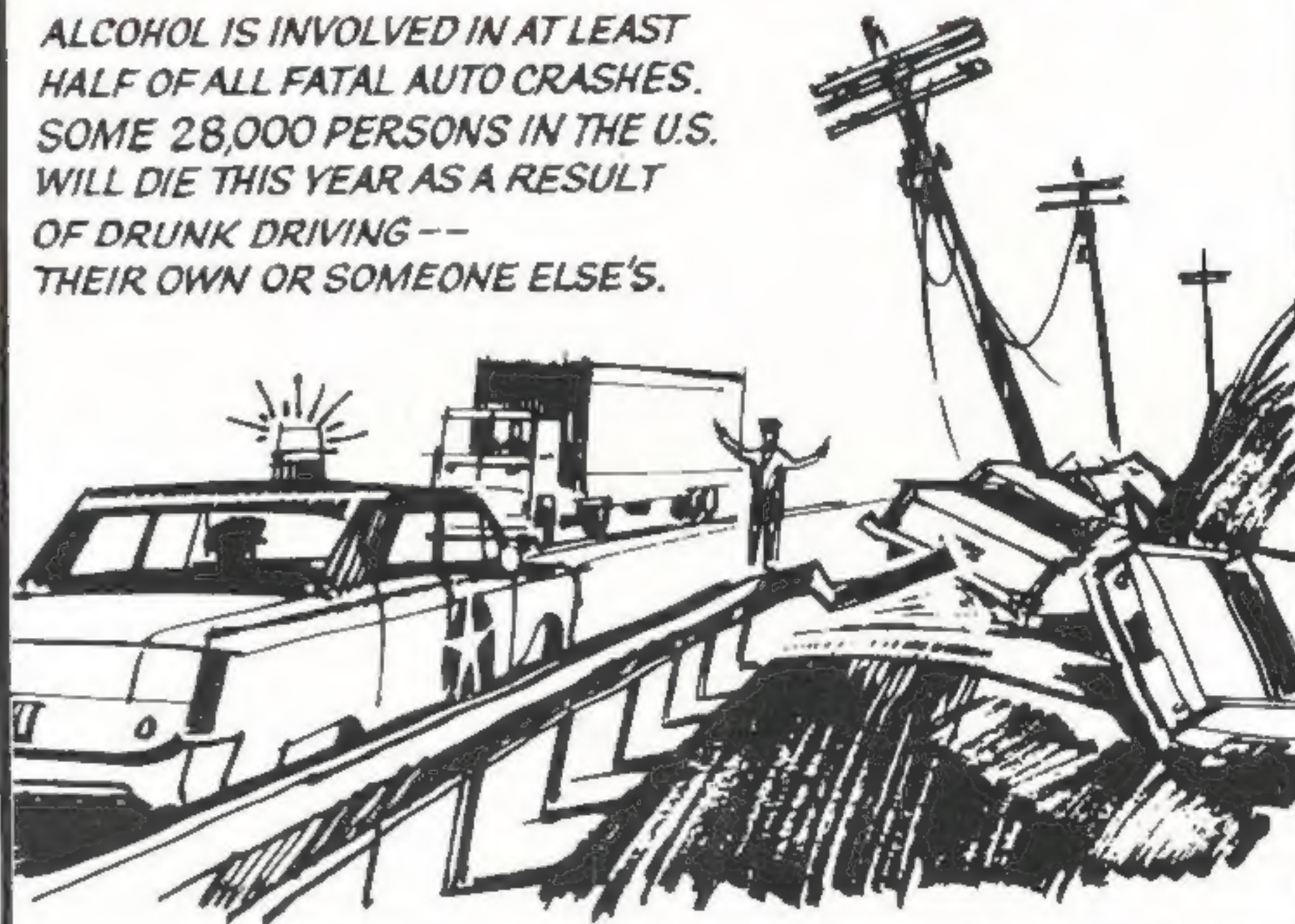
P. O. BOX 2951  
BEAUMONT, TEXAS

RETURN POSTAGE GUARANTEED

## Prevent Accidents

### THE SAFE DRIVER

ALCOHOL IS INVOLVED IN AT LEAST  
HALF OF ALL FATAL AUTO CRASHES.  
SOME 28,000 PERSONS IN THE U.S.  
WILL DIE THIS YEAR AS A RESULT  
OF DRUNK DRIVING --  
THEIR OWN OR SOMEONE ELSE'S.



THE SAFE DRIVER WON'T  
DRINK AND DRIVE. AND HE  
KNOWS THAT CONTRARY TO  
BELIEF, COFFEE, TEA OR  
OTHER STIMULANTS  
CANNOT COUNTERACT THE  
EFFECTS OF ALCOHOL!



DRINKING WHEN YOU'VE  
BEEN TAKING MEDICINE  
ALSO CAN BE DANGEROUS.  
WHEN TAKEN IN COMBINATION,  
THE EFFECTS OF BOTH  
CAN BE AMPLIFIED GREATLY!

PREPARED BY THE INTERNATIONAL ASSOCIATION OF BUSINESS COMMUNICATORS  
IN COOPERATION WITH THE HIGHWAY USERS FEDERATION